James Reeder

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slowconfetti.com/samples.html

EXPERIENCE

Bonhams, New York, NY, San Francisco, CA, 2004 - current
Graphic Designer/Production.
Design and produce all advertisements and promotional materials. Implement branding
and identity standards for New York, San Francisco and Los Angeles galleries and salerooms.
Design and production of all signage for flagship saleroom in New York.

German Piano Imports, LLC., San Francisco, CA, 2003 - 2005
Designer.
Designed and produced marketing and promotional materials for print and web to introduce
East Germany-based piano manufacturer Blüthner to the US market.

Bay Area Council for Jewish Rescue and Renewal, San Francisco, CA, 2003 - 2004
Web designer.
Designed and produced web and print ads for this US/Russian collaborative NGO.

Pacific Union College, Napa Valley, CA, 1996 - 2002
Marketing and Public Relations Department/Art Department
Production artist/designer.
Designed and produced ads, flyers, posters, trade show booths, t-shirts, photographed events,
scanned, retouched and color corrected for print and web, maintained archive of all files and
images. Photography instructor.

Freelance, 2000 - 2009
Art direction, design, production, photography and artwork.
Clients included Saltwater Records; Clairecords; Pop Renaissance Records; Nickel & Dime
Records; Signs of Life; St. Helena Hospital; Maranatha Volunteers International; NurtureArt.

SKILLS

Adobe Creative Suite. HTML/CSS. Image retouching. Photography.
Adept and efficient at prioritizing, balancing and accomplishing a high volume of tasks under tight
deadlines; take initiative and able to communicate and work well within a team environment and
individually, to learn quickly and to take direction; strong typographic sense, deep knowledge of
branding and identity, high attention to detail; can take a project from concept to publication/live.

EDUCATION

Pacific Union College, Graphic Design and Photography, 1993, Angwin, California