

James Reeder

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james@jareeder.com
796 Broadway, Fl3
Brooklyn, NY 11206
slowconfetti.com/samples.html

EXPERIENCE

Bonhams, New York, NY, San Francisco, CA, 2004 - current

Graphic Designer/Production.

Design and produce all advertisements and promotional materials. Implement branding and identity standards for New York, San Francisco and Los Angeles galleries and salerooms. Design and production of all signage for flagship saleroom in New York.

German Piano Imports, LLC., San Francisco, CA, 2003 - 2005

Designer.

Designed and produced marketing and promotional materials for print and web to introduce East Germany-based piano manufacturer Blüthner to the US market.

Bay Area Council for Jewish Rescue and Renewal, San Francisco, CA, 2003 - 2004

Web designer.

Designed and produced web and print ads for this US/Russian collaborative NGO.

Pacific Union College, Napa Valley, CA, 1996 - 2002

Marketing and Public Relations Department/Art Department

Production artist/designer.

Designed and produced ads, flyers, posters, trade show booths, t-shirts, photographed events, scanned, retouched and color corrected for print and web, maintained archive of all files and images. Photography instructor.

Freelance, 2000 - 2009

Art direction, design, production, photography and artwork.

Clients included Saltwater Records; Clairerecords; Pop Renaissance Records; Nickel & Dime Records; Signs of Life; St. Helena Hospital; Maranatha Volunteers International; NurtureArt.

SKILLS

Adobe Creative Suite. HTML/CSS. Image retouching. Photography.

Adept and efficient at prioritizing, balancing and accomplishing a high volume of tasks under tight deadlines; take initiative and able to communicate and work well within a team environment and individually, to learn quickly and to take direction; strong typographic sense, deep knowledge of branding and identity, high attention to detail; can take a project from concept to publication/live.

EDUCATION

Pacific Union College, Graphic Design and Photography, 1993, Angwin, California

Bonhams



Contemporary Art

Tuesday November 12 at 1pm
New York

Preview
November 9-12

+1 917 206 1656
jeremygoldsmith@bonhams.com

Alexander Calder (1898-1976)
Maripose, 1960
hanging mobile-painted sheet metal and wire
30 x 67in
\$1,200,000 - 1,600,000

International Auctioneers and Appraisers - bonhams.com/contemporary

AUCTIONS AND EVENTS

580 Madison Avenue at 56th Street
+1 (212) 644 9001

IMPRESSIONIST AND MODERN ART

Tuesday May 6, 2pm
Preview May 2-5

CONTEMPORARY ART

Tuesday May 13, 1pm
Preview May 10-13

AFRICAN, OCEANIC AND PRE-COLUMBIAN ART




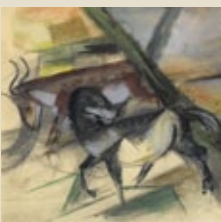
Thursday May 15, 1pm
Preview May 11-15

LONDON SALE HIGHLIGHTS

Preview May 2-7

THE ESTATE OF DR. RALPH W.E. COX JR.

Saturday May 10, 11am
Head of the NASW Aviation Museum, Rio Grande, NJ



FRANZ MARC

Pied and Road
\$200,000 - 300,000, May 6

WILLIAM ADOLPHE BOUGUEREAU

A portrait of Eva and Francis Johnson
\$400,000 - 600,000, May 7

JUAN MUÑOZ

Hombre Colgado (Hanged Man)
\$500,000 - 700,000, May 13

IMPORTANT AND RARE MAORI HANDCLUB

Whakaho, New Zealand
\$50,000 - 70,000, May 15

PREVIEW HOURS

May 2, 10am to 5pm
May 3-4, 12pm to 5pm
May 6, 10am to 7pm
May 6, 10am to 5pm
May 7, 10am to 1pm
May 10-11, 12pm to 5pm
May 12-14, 10am to 5pm
May 15, 10am to 1pm

AUCTION APPRAISAL EVENTS

Wednesday
9:30am to 12:30pm

Bonhams

NEW YORK

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IMPRESSIONIST AND MODERN ART

Tuesday May 6, 2pm
New York

GIORGIO DE CHIRICO

Ettore e Andromeda
oil on canvas, 22 1/2 x 15 1/2in
Painted circa 1955
©2014 Estate of Giorgio de Chirico, New York, NY, Inc. (NY, NY)
\$300,000 - 500,000

PREVIEW
May 2-6

INQUIRIES
+1 (817) 206 1656
tanya.wells@bonhams.com



Bonhams

NEW YORK

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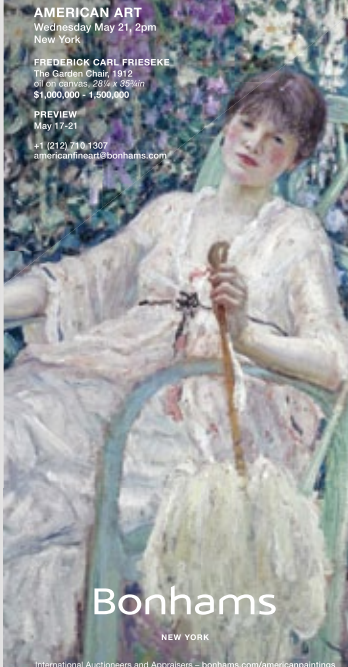
IMPRESSIONIST AND MODERN ART
Tuesday May 6, 2pm
New York

GINO SEVERINI
Train de Boissés
charcoal and graphite on paper
21 3/4 x 17 1/2 in.
Drawn in 1915
\$150,000 - 200,000

PREVIEW
May 2-6
+1 (212) 646 9130
severini@bonhams.com

Bonhams
NEW YORK

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AMERICAN ART
Wednesday May 21, 2pm
New York

FRIEDRICK CARL FRIESEKE
The Garden Chair, 1912
oil on canvas, 28 1/2 x 39 1/4 in
\$1,000,000 - 1,500,000

PREVIEW
May 17-21
+1 (212) 710-1307
americanart@bonhams.com

Bonhams

NEW YORK

International Auctioneers and Appraisers – www.bonhams.com/americanpaintings
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Bonhams



Fine Jewelry

Monday December 9, 10am
Salon Jewelry and Watches at 2pm
New York

**Fine Watches, Wristwatches
and Clocks**

Thursday December 12, 1pm
New York

Provisional
December 9-10, 10am
December 11-12, Noon

+1 (212) 461 1626
jewelry@bonhams.com
watches@bonhams.com

An important piece dropped diamond
\$1,200,000 - 1,500,000

360 Madison Avenue, New York, NY 10017
International Auctioneers and Appraisers - bonhams.com/jewelry
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Trade ads, album covers, show flyers. Art direction, design, artwork and photography.

Breitmann — The Breitmann piano is an excellent choice for anyone desiring a good piano at a great price. What makes this piano unique is that it is made to the Blüthner Piano Company's specifications.

Technical Specifications*

- Frame:** cast iron
- Soundboard:** herringbone spruce
- Pin Block:** multi-laminated 18 ply German-made beech
- Strings:** drawn German steel, copper wound on steel in bass
- Tuning Pins:** nickel plated
- Action:** all wood hammers or maple, made to German specifications
- Hammers:** long fiber wool, reinforced
- Reps:** laminated spruce/ply, fully quarter balanced with acrylic tips and chaps
- Pedals:** brass with full castenholz
- Hardware:** solid brass
- Finish:** high polish polyurethane in ebony, mahogany, walnut or white
- Warranty:** full ten year limited
- Size:** 5'6" x 7'7"

*Specifications subject to change without notice



Breitmann Model 210, Black polish

Breitmann — combining tonal and visual excellence for a superior musical instrument.

Breitmann Piano Company, Inc., 100 West Grand River Avenue, Lansing, MI 48904 • T: 517-486-4000 F: 517-486-4000 info@bluthnerpiano.com www.bluthnerpiano.com

The German Piano Imports Family of Fine Pianos

Blüthner — Since 1813, Germany's finest performance quality pianos and a world leader in workmanship, tonal beauty, responsive action, a full line of grand and vertical pianos. Celebrating our 200th year with our Jubilee model.

Haessler — With impeccable workmanship and design by Ernst Blüthner-Haessler, a full line of beautiful grand and vertical pianos.

Irmeler — Irmeler since 1818, hand made quality grand and vertical pianos priced to guarantee profitable margins, beautiful styling and finish, rich tone qualities, responsive touch, considered best of its class.

Breitmann — Combining tonal and visual excellence for a superior musical instrument, and an excellent choice at a great price. Made to the Blüthner Piano Company's specifications.

The GERMAN STANDARD of PIANO MAKING



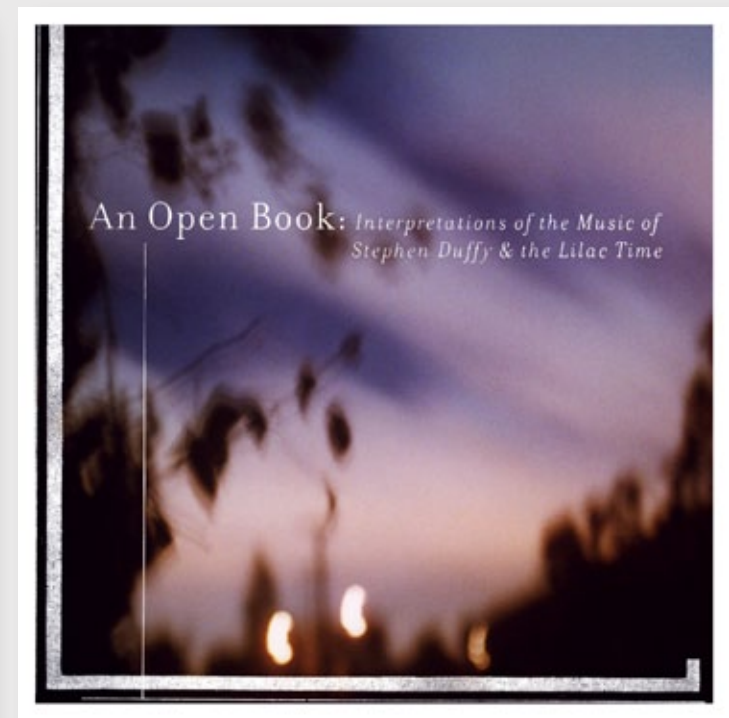
The Blüthner Model 210 Jubilee Edition - Celebrating 200 Years

For Dealership Information

German Piano Imports, LLC*
100 West Grand River Ave.
Lansing, MI 48904 USA

(517) 486-4000
(800) 814-3000
(517) 486-1574 fax
info@bluthnerpiano.com
www.bluthnerpiano.com

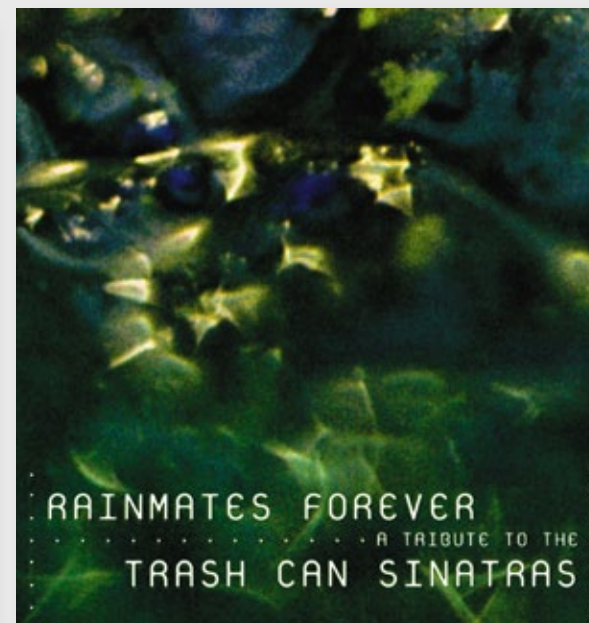
*Export Division of Julius Blüthner Pianofabrik GmbH



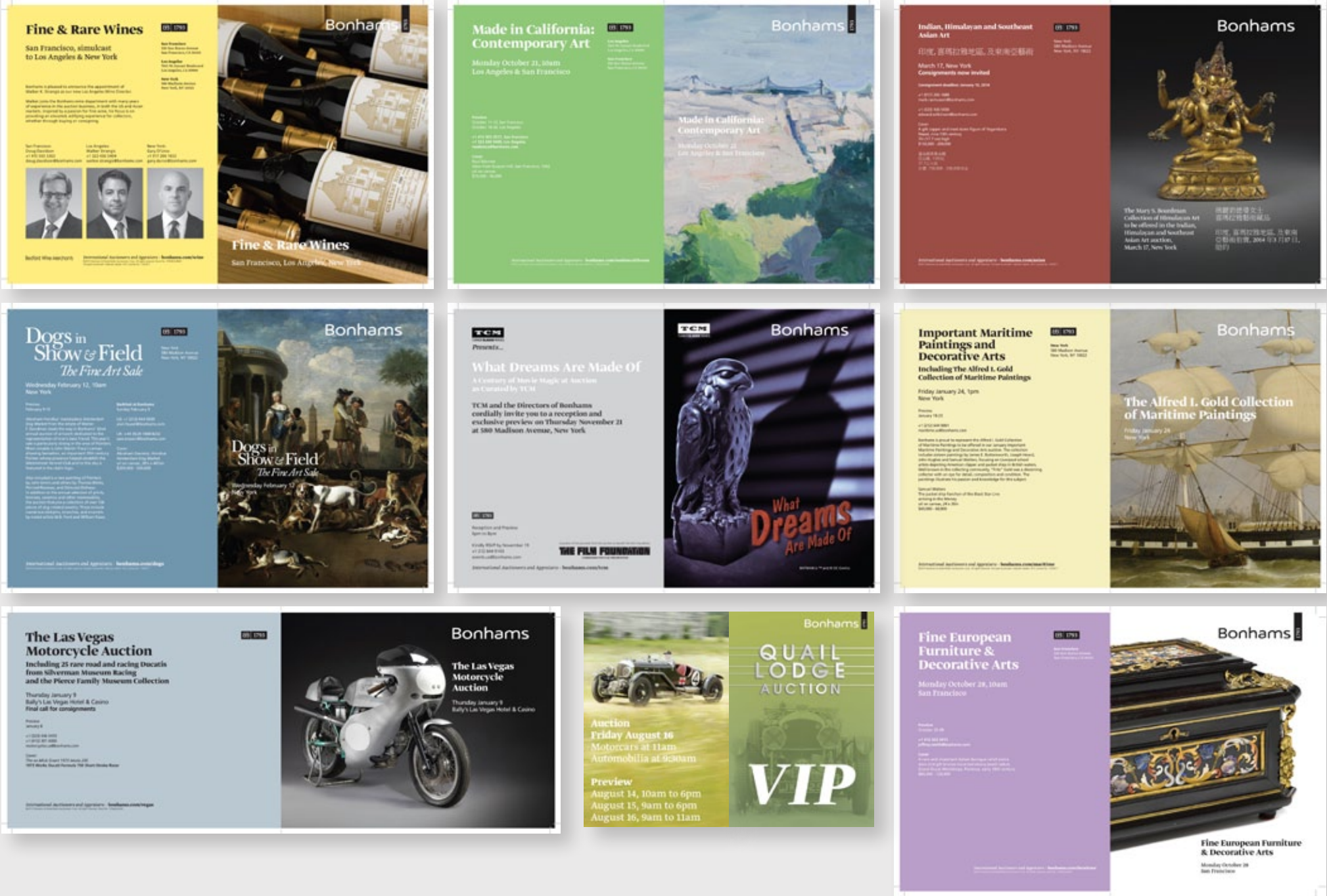
Pop Renaissance Records
Presents:
Hope Chest Astral
the TigerBeat Racetrack
Doors at 9pm \$6 21* only

FRIDAY AUGUST 20
HOTEL UTAH 500 4TH ST SAN FRANCISCO
POP RENAISSANCE RECORDS PRESENTS:
HOPE CHEST ASTRAL
THE TIGERBEAT RACETRACK
DOORS AT 9PM \$6 21+ ONLY

www.poprenaissance.com



Direct mail brochures and invitations, cards and booklets. Design and production.



The Inaugural Activities
of Richard C. Osborn, Ph.D.
as President
of Pacific Union College

February 6-7, 2002

About the College, 1882~Present

THE HEALDSBURG YEARS (1882-1909)

On April 11, 1882, a small college opened its doors in Healdsburg, California. The founders called the school Healdsburg College, the second oldest Seventh-day Adventist College in the world—the oldest being Battle Creek College in Michigan. They imagined a unique school—one that valued academics and spirituality, but also taught its students to be “thinkers, not mere reflectors of other men’s thoughts.”

The daily curriculum was intended to teach a balance of “mind, body, and spirit.” So, beginning at 5 a.m., each student’s stringent schedule included physical labor, academic study, and Bible training. The lights went off strictly at 9:30 p.m., but the exhausted students rarely complained.

From its inception, however, the new school battled the problem of debt. The location was expensive, and tuition—about \$1.70 per month—wasn’t enough to match the incoming bills. During breaks, students sold books to keep the school afloat, and the faculty worked a fifty hour week—fifteen hours of which was required manual labor—for a low \$14 per week (\$12 per week for women). Still, the debt continued to grow.

Finally, having lost a total \$92,248 since its opening, the school, renamed “Pacific Union College,” was forced to close its doors in 1908.

THE MOVE TO ANGIN (1909-Present)

THOUGH MANY were discouraged about the closing, some felt that a more rural property would help provide agricultural work for students and income for the school. So the search for a new site was launched. Then on September 2, 1909, to the surprise of nearly everyone, the school’s leadership announced that as of the previous day, the Seventh-day Adventist Church had purchased property at Angwin.

For more than thirty years, Edwin Angwin’s health resort atop Howell Mountain was known locally as “the healthiest place on earth.” It was also famous for accessibility—residents of San Francisco could reach the resort in less than 12 hours by ferry and stage coach.

By 1909, however, Mr. Angwin had become increasingly disenchanted with his resort clientele; and, as he was getting on in years, he wanted to sell. His 1,636 acre resort contained a hotel, hot springs, an indoor swimming pool, a dance hall, a bowling alley, and plenty of good farm land. Angwin’s price was \$75,000. The committee offered \$60,000—\$40,000 in cash up front and the rest in six months. Angwin agreed.

In less than a month—on September 29—the dedication of the new school took place in the former dance hall. No two accounts are the same, but 42 seems to have been the number of students present on opening day.

Symposium Speakers



Niels-Erik Andreassen, Ph.D.
President, Andrews University

NIELS-ERIK ANDREASSEN is president of Andrews University, Berrien Springs, Michigan. Born and raised in Denmark, Andreassen studied at Newbold College in England for three years, where he received a bachelor’s degree in religion and history. He earned a bachelor of divinity at Andrews University in 1965 and master of arts in Biblical studies at the same institution in Tennessee.

Andreassen has served Adventist higher education in various capacities. From 1970 to 1977, he taught religion at Pacific Union College in California, and for two years he served as visiting lecturer at Avondale College, Australia. From 1977 to 1990, he served in various positions at Loma Linda University. His most recent position at that institution was dean of the Loma Linda University School of Religion. In 1990, Andreassen was named president of Walla Walla College, Washington, where he served in that capacity until becoming the fifth president of Andrews University in 1994.

Andreassen is the author of various articles and reviews, as well as three books, *The Christian Use of Time*, *The Old Testament Sabbath*, and *Rest and Redemption*. He is a member of the Society of Biblical Literature and the Biblical Research Committee.

Andreassen is married to Demetra Lougani of Athens, Greece. They have one grown son, Michael, a daughter-in-law, Marie, and grandson, Caleb. ❧

Significance of the Academic Banners

THE EIGHT BANNERS used in the procession and displayed during the ceremony represent the college seal and the seven areas of study at PUC. Each banner incorporates either the torch or the book—elements of PUC’s college seal. The colors and the other symbols employed in each banner represent the academic fields.

- Applied Arts:** SYMBOLS—Torch and Symbol for Constructing
COLORS—Maroon, Orange, and Green
- Fine Arts:** SYMBOLS—Torch and Spiral [symbolizing the golden mean]
COLORS—Gold Yellow, Crimson, and White
- Humanities:** SYMBOLS—Book and Quill Pen
COLORS—Light Blue and Citron
- Natural Sciences:** SYMBOLS—Book and Symbol for the Four Elements
COLORS—Green and Gold Yellow
- Professional Studies:** SYMBOLS—Torch and Scroll
COLORS—Burnished Gold, Silver Gray, and Apricot
- Religion:** SYMBOLS—Cross and Book
COLORS—Scarlet and Purple
- Social Sciences:** SYMBOLS—Torch and Globe
COLORS—Citron and Sage Green

Presidential Medallion

CREATED IN 2001, the presidential medallion, worn by President Richard C. Osborn and President Emeritus D. Malcolm Maxwell, is based on the Pacific Union College seal, declaring the college’s motto: “They shall be all taught of God.” The links that hold the seal in place contain the names of the college presidents that preceded the wearer and the years in which they served. In addition, two links contain artistic renderings of the diogenes lantern, the college flower found exclusively in this region of the country. ❧

Richard C. Osborn, Ph.D.

RICHARD C. OSBORN is a multidimensional educator with vast experience as a teacher, administrator, writer, researcher, and historian. He obtained his early education in Montevideo, Uruguay. He attended Monterey Bay Academy for four years before attending Columbia Union College, where he majored in history and graduated magna cum laude in 1969. In graduate school at the University of Maryland, he continued his studies in history, obtaining an M.A. in 1975 and a Ph.D. in 1990.

Before assuming the role as Pacific Union College’s 20th President, Dr. Osborn was Vice President for Education of the North American Division of Seventh-day Adventists, where he served as an adviser to all Seventh-day Adventist colleges in North America. In the fall of 2001, Dr. Osborn was elected President of the Council for American Private Education (CAPE), representing about 80% of private schools (K-12) in America.

Dr. Osborn’s wife, Norma, serves as a pastor at the Pacific Union College Seventh-day Adventist Church. They have two children. Heather graduated from Pacific Union College in 2001 and is a reporter for the *St. Helena Star* and the *Weekly Calistogan*. Trevan is finishing a degree in theology at Columbia Union College.

«1, three
«2, my huckleberry friend
«1, lipstick

my huckleberry friend & p.

as open book
folk bours

the open book... the folk bours... the open book... the folk bours...

Exhibition catalog cover, album covers. Art direction, design, and artwork.

